

St. Josephs Degree & PG College
Autonomous- Affiliated to Osmania University
King Koti Road, Basheerbagh- 500029.

DEPARTMENT OF COMMERCE

MARCH REPORT 2016

**SEMINARS/WORKSHOPS/ GUEST LECTURES ORGANISED BY THE
DEPARTMENT FOR THE STUDENTS**

1.	14 th March 2016	IIIA,B,C ,D	Seminar	Merger & Acquisition	Mrs. K.V.N. Lavanya, Practicing CMA, Secretary, Hyderabad practitioners forum
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Seminar by Mrs.K.V.N Lavanya

**SEMINARS/ WORKSHOPS/ FACULTY DEVELOPMENT PROGRAMMES/
CONFERENCES ATTENDED BY FACULTY**

1.	30 th & 31 st March 2016	Dr.Sultana Begum	National Seminar	National Seminar on Entrepreneurship in Telangana	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad
2.	30 th & 31 st	Miss.M.Deбора	National Seminar	National Seminar on Entrepreneurship in	Dept. of Commerce, Little Flower Degree

	March 2016			Telangana	College, Uppal, Hyderabad
3.	30 th & 31 st March 2016	Mrs.Ritika Waghay	National Seminar	National Seminar on Entrepreneurship in Telangana	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad
4.	30 th & 31 st March 2016	Mrs.Shanti Kiran	National Seminar	National Seminar on Entrepreneurship in Telangana	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad

PAPER PRESENTATIONS BY FACULTY

1.	30 th & 31 st March 2016	Dr.Sultana Begum	National Seminar on Entrepreneurship in Telangana	Women entrepreneurship in India-special reference to Telangana	Dept. of Commerce, Little Flower Degree College, Hyderabad
2.	30 th & 31 st March 2016	Mrs.Ritika Waghay	National Seminar on Entrepreneurship in Telangana	A study on New Industrial Policy of Telangana Government	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad
3.	30 th & 31 st March 2016	Miss.M.Deбора	National Seminar on Entrepreneurship in Telangana	A study on New Industrial Policy of Telangana Government	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad
4.	30 th & 31 st March 2016	Mrs.Shanti Kiran	National Seminar on Entrepreneurship in Telangana	A study on New Industrial Policy of Telangana Government	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad
5.	30 th & 31 st March 2016	Miss.M.Deбора	National Seminar on Entrepreneurship in Telangana	A study on policy of Telangana Government for promotion & development of Dalit	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad

				Entrepreneurs	
6.	30 th & 31 st March 2016	Mrs.Ritika Waghray	National Seminar on Entrepreneurship in Telangana	A study on policy of Telangana Government for promotion & development of Dalit Entrepreneurs	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad
7.	30 th & 31 st March 2016	Mrs.Shanti Kiran	National Seminar on Entrepreneurship in Telangana	A study on policy of Telangana Government for promotion & development of Dalit Entrepreneurs	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad

ANNUAL DAY

Our College celebrated the Annual Day on 19th March 2016. The Chief Guest for the day was Mrs. Rani Reddy, Director, Corporate Communications, Sakshi Media Group and Guest of Honour was Dr. R. K. Mishra, Director, Institute of Public Enterprise, Hyderabad. The programme started with prayer song by college choir Anna Domini, followed by lighting of the lamp by the Dignitaries. Principal Rev. Fr. Vincent Arokiadas extended a warm welcome to the gathering and presented the Annual report for the academic year 2015-16

The Chief Guest, Mrs. Rani Reddy in her thought provoking speech urged the students with a quote to "Stay Hungry, Stay Foolish". The Guest of Honour stated that constant efforts, right attitude are the keys to success. In a colourful show students brought to limelight their creative and artistic talents through cultural programmes. The Chief Guest and Guest of Honour handed over prizes and token of appreciation to Academic toppers, winners of cultural and literary competitions, class representatives, retired employees and also to the faculty for their outstanding achievements. Annual day came to an end with singing of National Anthem.

The following is the list of students who secured Centum, Academic Toppers Students with 100% Attendance, Special recognition award, class representatives and Best Outgoing student award.

Academic Toppers for the Academic year 2014-15

B.Com I Year (Semester I & II Aggregate)

B.Com (General)

S.No	Roll No.	Name of the Student	Percent	Rank
1	14-401-020	Adarsh Mansukh Sakhiya	84.5	I
2	14-401-074	Vikas Kumar Goel	83.8	II
3	14-401-070	Hameeda Dhanani	81.6	III

B.Com (Computers)

S.No	Roll No.	Name of the Student	Percent	Rank
1	14-402-001	Monish Kalyani	90.75	I
2	14-402-003	N.Mahesh	84.62	II
3	14-402-064	M. A. Ahad Muzammil	82.8	III

B.Com (Honors)

S.No	Roll No.	Name of the Student	Percent	Rank
1	14-407-001	Harshita Modi	89.4	I
2	14-407-004	Rachna Rangaraju	89.2	II
3	14-407-023	Varsha Agarwal	89.1	III

B.Com (Professional)

S.No	Roll No.	Name of the Student	Percent	Rank
1	14-403-041	Talla Joshna	87	I
2	14-403-005	Saloni Agarwal	83.8	II
3	14-403-004	Anmol Toshniwal	83.4	III

B.Com II Year (Semester III & IV Aggregate)

B.Com (General)

S.No	Roll No	Name of the Student	Percent	Rank
1	13-401-104	Samata Jain	96	I
2	13-401-006	Kritika Jain	95.5	II
3	13-401-004	Sanjay Joshi	94.62	III

B.Com (Computers)

S.No	Roll No.	Name of the Student	Percent	Rank
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1	13-402-077	Nadim Govani	88.15	I
2	13-402-048	D.Sujith	86.93	II
3	13-402-009	Sofia Virani	85.5	III
4	13-402-095	Salman Ali Khan	85.5	III
5	13-402-081	Sahil Manjiyani	85.5	III

B.Com (Professional)

S.No	Roll No.	Name of the Student	Percent	Rank
1	13-403-001	M. Akshay Sai kumar	90.63	I
2	13-403-012	Dharvika Jhalan	88.09	II
3	13-403-051	Nalmela Manasa	86.27	III

B.Com (Honors)

S.No	Roll No	Name of the Student	Percent	Rank
1	13-407-005	Namrata Jain	90.7	I
2	13-407-007	Jeetesh Pandey	87.5	II
3	13-407-048	Cherry Jain	85.01	III

Centum Awards

B.Com I year (Semesters I & II)

B.Com I year (General)

S.No	Name of the Student	Subject	Semester
1	Shashi Raj Paspulati	Financial Accounting	I

B.Com I year (Computers)

S.No	Name of the Student	Subject	Semester
1	Monish Kalyani	Financial Accounting	I
2	N. Mahesh	Financial Accounting	I
3	Naina Mundada	Financial Accounting	I
4	M. A. Ahad Muzammil	Financial Accounting	I
5	K.Chitra	Financial Accounting	I
6	Bhayani Salim M	Financial Accounting	I
7	Faiyyaz Khan	Financial Accounting	I
8	D.Santhoshi Kumari	Financial Accounting	I
9	Piyush Das	Financial Accounting	I
10	K.Chandra Shekar	Financial Accounting	I
11	Mohammed Shahnawaz Alam	Financial Accounting	I

B.Com I year (Professional)

S.No	Name of the Student	Subject	Semester
1	Anmol Toshniwal	Business Law	I
2	Rakesh Reddy	Business Statistics	I
3	K.Ujwal Reddy	Business Law	I
4	B. Vasanth Siddhanth	Business Statistics	I
5	Pranavi	Business Economics	I
6	Talla Joshna	Business Statistics	I

B.Com I year (Honors)

S.No	Name of the Student	Subject	Semester
1	Rachana Rangaraju	Advanced Accounting	II
2	Rachana Rangaraju	Business Mathematics	II
3	Santoshi Chowdhary	Advanced Accounting	II
4	Varsha	Business Mathematics	II
5	T.Shiva Praneeth	Business Mathematics	II
6	K.Shruti Prakash	Business Mathematics	II
7	Harshita Modi	Business Mathematics	II

B.Com II year (Semesters III & IV)***B.Com II year (General)***

S.No	Name of the Student	Subject	Semester
1	Kritika Jain	Banking Systems	III
2	Kritika Jain	Income Tax-I	III
3	Payal Vijaywargi	Business Statistics-I	III
4	Antisha Jain	Banking Systems	III
5	Nisha Sharda	Banking Systems	III
6	Samata Jain	Banking Systems	III
7	Aditi Jain	Business Statistics-I	III
8	Aditi Jain	Income Tax-I	III
9	Kritika Jain	Business Statistics-II	IV
10	Sanjay Joshi	Business Statistics-II	IV
11	Payal Vijaywargi	Business Statistics-II	IV
12	Payal Vijaywargi	Advanced Accounting	IV
13	Jennis M.Gala	Advanced Accounting	IV
14	Jennis M.Gala	Business Statistics-II	IV
15	Nikita Jain	Business Statistics-II	IV
16	Mohini Harkut	Advanced Accounting	IV
17	Nisha Sharda	Business Statistics-II	IV
18	A.Akshay Kumar	Business Statistics-II	IV
19	Shahabuddin	Business Statistics-II	IV
20	Tharun Sharaf	Business Statistics-II	IV
21	Pooja Nagulapally	Business Statistics-II	IV

B.Com II year (Computers)

S.No	Name of the Student	Subject	Semester
1	Devaraj Dasari	RDBMS	III
2	N. Kevin Jackson	Banking Systems	III
3	Krishnakanth Sharma	Income Tax-I	III
4	Y. Supraja	Banking Systems	III
5	Salman Ali Khan	Business Statistics-I	III
6	Nadim Govani	Income Tax-I	III
7	Nadim Govani	RDBMS	IV
8	Sahil Manjiyani	RDBMS	IV
9	Saniya Adatiya	RDBMS	IV
10	Salman Ali Khan	RDBMS	IV
11	Salman Ali Khan	Business Statistics-II	IV
12	D.Sujith	Advanced Accounting	IV
13	D. Sujith	Business Statistics-II	IV

B.Com II year (Professional)

S.No	Name of the Student	Subject	Semester
1	M.Akshya Sai Kumar	Corporate Accounting-II	IV
2	Manasa	Auditing	IV

B.Com II year (Honors)

S.No	Name of the Student	Subject	Semester
1	Namrata Jain	QTDM	III
2	Shiva Rao	QTDM	III
3	Jeetesh Pandey	Cost Accounting-I	III
4	Sadaf Fatima	Management Accounting	IV
5	Phani Kumar	Management Accounting	IV
6	Phani Kumar	Entrepreneurship Development	IV
7	G.Adisaya Mani	Financial Services & Insurance	IV
8	Rafey Mohiuddin	Corporate Accounting-II	IV

100% Attendance

B.Com I year (Computers)

S.No	Name of the Student	Semester
1	Monish Kalyani	I & II
2	Taurelle D'cruz	I & II

B.Com I year (Honors)

S.No	Name of the Student	Semester
1	Prerna Asawa	I & II
2	Varsha	I & II
3	Jeetesh Pandey	III & IV
4	Shiva Rao	III
5	Pratibha Rathi	III

B.Com I year (Professional)

S.No	Name of the Student	Semester
1	B.M. Sanjay	I
2	K. Ujwal Reddy	II

B.Com II year (Honors)

S.No	Name of the Student	Semester
1	Jeetesh Pandey	III & IV
2	Shiva Rao	III
3	Pratibha Rathi	III

Special Recognition Award

S. No	Name of the Student	Class
1	Payal Jain	III H
2	Namrata Jain	III H
3	Meenakshi Bajaj	III H
4	Jitesh Pandey	III H
5	Shiva Rao	III H
6	Kiran Kumar	III H
7	Ritesh Benedict	IIIA
8	Akshay Sai Kumar	IIIP
9	Sanober Fatima	IIIP
10	Krishnaveni Aishwarya	IIIP
11	Sooraj	IIIP
12	Shaheda Khan	IIIP
13	Khushal	IIIP

Class Representatives of Final Year

S. No	Name of the Student	Class
1	Darpan	III A
2	Abhishek Asawa	III A

3	Antisha Jain	III A
4	Jennis M.Gala	III A
5	Martina James	IIIB
6	Shahbuddin	IIIB
9	Vinit Mishra	IIIC
10	Sultan	IIIC
11	Konda Tejaswini	IIIC
12	Soumya	IIIC
13	Himaja	IIID
14	Krishna Kanth	IIID
15	Sahil Manjhiani	IIID
16	Mayank Gupta	IIID
17	Jitesh Pandey	IIIH
18	Shiva Rao	IIIH
19	Payal Jain	IIIH
20	Monika Khanna	IIIH
21	Akshay Sai Kumar	IIIP
22	Amar	IIIP
23	Zarmeena Khan	IIIP
24	Sanober Fatima	IIIP

Best out going students

S. No	Name of the Student	Class
1	Payal Jain	III H
2	Akshay Sai Kumar	III P











FAREWELL PARTY

An incredible farewell party was hosted by I & II year B.Com General, Computers, Honors and Professional students to bid farewell to their respective seniors on 18th March 2015.

B.Com (General)

The party commenced at 10.00 am in Josephs Hall. There was a variety of dance, music and laughter to entertain crowd. Principal Rev.Fr.Vincent Arokiadas and Mrs.C.Savithri,HOD addressed the students and wished them good luck in their future endeavors. The party was set ablaze with Ramp Walk which was judged by Miss.M.Debora and Mrs.Archana, Assistant Professors from Commerce Department.The winners were Mr.Ali Khan and Miss. Hashmita Kaur who were adjudged Mr.Farewell and Miss. Farewell title respectively. The Judges and

HOD congratulated the winners and presented momentos and title sashes to the winners. Finally all the students danced to the tunes played by DJ.

B.Com (Honors & Professionals)

The party commenced at 10.00 am in Cellar. The function started with welcome address, followed by speech of Principal Rev.Fr.Vincent Arokiadas and Mrs.C.Savithri,HOD who wished the seniors bright future and happy life. The juniors entertained the seniors with loads of music and dances. At last the audience was enthralled with DJ.

B.Com (Computers)

The party commenced at 2.00 pm in Josephs Hall with welcoming of seniors. Principal Rev.Fr.Vincent Arokiadas and Mrs.C.Savithri, HOD addressed the gathering and wished the seniors great success in future life. The seniors were entertained with music, songs, dance and skit on student's life at St.Josephs. The main Attraction of the event was the ramp walk put up by the juniors to give the seniors an opportunity to showcase their talent where in the aspirants were adjudged for Mr. and Miss farewell by a panel of three Judges namely Mrs.Shanti kiran, Mrs.Ritika Waghray and Mrs.Aparna Sathe. The title of Mr.Farewell was won by Mr.Sahil Manjiyani and Miss.Farewell by Miss.Manisha Kumari. The highlight of the day was power point presentation of the memorable moments spent in college by seniors which made everybody eyes filled with tears of joy. Certificates were also awarded to the students who secured centum for the academic year 2014-15 and also to the core committee members of Josephiesta 2016















INTERNSHIP/PROJECT DETAILS OF STUDENTS

- Students of B.Com final year Computers, Honors & Professionals have to complete the Internship/Project in the areas of Finance, Marketing, Human Resources, General management, Accounting Auditing, Banking etc. from any organization of their choice.
- Internship was for a minimum period of 21 days.
- Students were provided with a Bonafide certificate to enable them to get accepted as an Intern in the organization of their choice.
- Guides were allotted from the Department of Commerce to enable the students to complete the Internship/Projects in the beginning of the V Semester.

The following is the list of Guides

S.No	Name of the Faculty	Specialisation
1	Mrs. Mary Vinaya Sheela	Finance
2	Mr. Krishna Moorthy	Finance
3	Mrs. N,Srilatha	Finance
4	Mrs. Y.Geethanjali	Finance
5	Mrs. Suguna Sheela	Banking
6	Mrs. J.N.P.P Anantha Lakshmi	Finance
7	Mrs. Sudha Ramani	Finance
8	Mrs. Sumitra Pujari	HR
9	Mrs. R. Sree Lakshmi	Marketing
10	Mrs. Shanti Kiran	Marketing
11	Mrs. Ritika Waghray	Marketing
12	Miss. M. Debora	Marketing
13	Miss. Rafia Begum	Finance
14	Mr. Bhasker Yogendra	Marketing
15	Mrs. S. Archana	Marketing
16	Mrs. G. Savitha	HR
17	Dr. Sultana Begum	HR
18	Mr. T. Krishna	Finance
19	Mrs.Aarati Samala	Marketing
20	Mrs.Sarika Verma	Finance

➤ During the VI semester, 247 students have submitted Project/Internship report and faced viva-voce on 28th March 2016 conducted by the external body comprising of the following experts:

*Dr.Srinivas, Associate Professor, Badruka College of Commerce, Hyderabad

*Dr.Anjaneyulu, Associate Professor, Badruka College of Commerce, Hyderabad

*Dr.Ramana Murthy, Associate Professor, Vijayanagar College of Commerce, Hyderabad

*Mrs.Satya Sudha, Vice Principal, Assistant Professor, IIMC, Hyderabad





B.Com III Computers (Section C)

S. No	Roll No	Name of the Student	Specialization	Title of the Project
1	13402001	Golecha Abhishek kumar	Marketing	A Comparative study on consumer to consumer model with special reference to OLX and Quikr
2	13402003	Jain Satish	Marketing	Impact on Car loans a Case study of SBI
3	13402004	Jain A Bhavesh	Marketing	A Case Study on Customer Satisfaction
4	13402005	Arpit Agarwal	Marketing	Role of Consumer perception toward Retail Chain
5	13402006	Vinit Mishra	Marketing	Demand for Professional Photographer and customer satisfaction
6	13402007	Mohammed Ismail	Marketing	Sales and advertisement of India Bulls
7	13402008	Shubham	Marketing	A Case Study on Customer Satisfaction at on Trading Co.
8	13402009	Sofia Virani	HR	Role of Leadership in present business scenario Case study of TATA Group Industries

9	13402010	Syed Yousufuddin	Finance	Study on mutual Funds of KARVY
10	13402011	Rajesh Bhattad	Marketing	A Customer behaviour on Various Branded Shoes
11	13402012	Vangala Neelkanth	Marketing	Consumer satisfaction- Tesla Motors
12	13402013	Sowmya Ch	Marketing	Consumer satisfaction relating to social media " Case study on Whats App"
13	13402014	D. Ajay Singh	Finance	Fixed assets management - Kesoram Company
14	13402015	Varun Devda	Marketing	Customer relation ship management - A case study of Mahesh bank
15	13402016	Mohd Faizan Farooqui	Marketing	Customer Satisfaction - Big Bazar
16	13402017	Bavana Paravastu	Marketing	Advertisement impact on Airtel Customer
17	13402018	Antony Jacob	Marketing	Customer satisfaction (TATA Motors)
18	13402019	Blake Astle Mcleod	Marketing	Customer satisfaction (Honda Motors)
19	13402020	Mayur Tiwari	HR	Induction on Human Resources
20	13402021	P Sai Srinivas	Finance	Assets Liabilities Management (ICICI Bank)
21	13402022	Fizza Shyam	Marketing	360 Degree of performance appraisal- Heritage
22	13402023	A Valentina	HR	Employees motivation in Syndicate bank
23	13402024	Mohammed Jaber Uddin	Finance	Comparative analysis of public and private sector banks
24	13402025	Golecha Rahul Kumar	Marketing	Customer Satisfaction(Shubam Steel LTD)
25	13402026	K Chandrakanth	Finance	Ratio analysis of Heritage food Ltd.
26	13402027	Divesh Modi	Marketing	The emergive mantra of today shopping- a study on the Amazon in India
27	13402028	Biradar Rahul	Marketing	Stress Management of Employees
28	13402029	Ankit Kumar	Marketing	A Study on Interior designing as a profession
29	13402030	K Vallika	HR	CSR A Case Study on TATA Co.
30	13402031	Veer Aneesh Goud	Marketing	4G Network
31	13402032	B.R Rajath Ranganath	Marketing	Brand loyalty And case study on Samsung Electronics. Ltd
32	13402033	Sharma Devesh	Marketing	Industrial analysis of Ice Cream
33	13402034	Muhammad Kamran Khan	Marketing	Study of consumer satisfaction and preference at retail store(Big Bazar)
34	13402035	Ramandeep Singh Dua	Marketing	Effectiveness of advertisement on consumer at Bajaj Life Insurance
35	13402036	Kalimi Rajender Yadav	Marketing	Advertisement Impact on customer in Airtel
36	13402037	Sultan Sadiq Mohuddin	HR	Stress Management

37	13402038	Konda Tejaswini	HR	Recruitment and selection process in Aimfill International Business Co.
38	13402039	Richard Francis	HR	Recruitment and selection process in WIPRO
39	13402040	Akash Paul Anthony	HR	Employee Discipline
40	13402041	Deep Morjaria	HR	Case study on Noida double murder case
41	13402042	Maria Manisha	HR	Performance appraisal of employees in DELL
42	13402043	Nitin Kumar Sharma	HR	Recruitment and Selection process of ADP
43	13402044	Mohd Sohail Sajid	Marketing	Customer satisfaction at Airtel
44	13402045	Mehta Akshita	Finance	A Study on Impact of demographic factors on the investment choices of investors
45	13402046	Shahnawaz	Marketing	Customer Relation Management-Hero
46	13402047	Harry Francis	HR	Communication Process Management
47	13402048	Donkeshwar Sujith Kumar	Marketing	A study on consumer satisfaction and marketing strategies of HUL at Ichoda of Adilabad district
48	13402049	Keith Marlon Johnson	HR	Employees satisfaction in Indian Infoline Ltd
49	13402050	Das Bharath	Marketing	A Case study on consumer Behaviour
50	13402051	K Ashish	Marketing	Promoting the medicines of Glenmark Pharmaceutical Ltd
51	13402052	Mohd Mahaboob Ali	Marketing	Tele- Marketing Fortune Ford
52	13402053	Sharma Manish	Marketing	Consumer Awareness
53	13402054	R Ravi Krishna	Marketing	Market Analysis of Airtel
54	13402055	Mohd Ismail	Marketing	Customer preference towards small cars at Hyundai
55	13402056	Thokala Anusha Reddy	Finance	A Study on E- Banking with reference to SBI
56	13402057	Faisal Jiwani	Marketing	Consumer Buying Behaviour
57	13402058	Harpani Vimal	Marketing	Consumer relationship management in Retail
58	13402059	Anubhav Agarwal	Finance	Mutual Funds
59	13402060	Gumparthy Naresh	Marketing	Customer perception on Hyundai
60	13402061	Kurakula Jagdish	HR	Recruitment and selection process at Infosys
61	13402062	Mohammed Zaheeruddin	Marketing	Customer satisfaction in Idea Cellular Services

62	13402063	Puppala Datta Sai Kiran	HR	Training and development- HRM
63	13402064	Sri Akhilesh Rai	HR	Employee satisfaction in St. Joseph Degree & PG College
64	13402065	M Manisha Kumari	Marketing	Rural Marketing - Heritage
65	13402067	Jerome Anthony	Marketing	Internship Report
66	13402068	Y Supraja	Marketing	Pricing strategy- Ultratech Marketing
67	13402069	Mohd Khaja Pasha	Marketing	Brand awareness- Varun Motors
68	13402070	Banda Samuel Shalem Vivian	HR	Employee Job Satisfaction in BSNL
69	13402071	Mohammed Moazzamuddin	HR	HR Planning
70	13402072	Sharma Abishek	Marketing	Retail Marketing of Big Bazar
71	13402073	Sanjana Iailum	Finance	A study on Performance analysis - Bajaj Finance and Mahindra

B.Com III Computers (Section D)

S.No	Roll No	Name of the Student	Specialization	Title of the Project
1	1214-13-402-074	Dindukurthi Himaja	HR	Employee Retention in Big Bazar
2	1214-13-402-075	Adarsh Singh Killewale	Marketing	Internship at Excel Enterprise
3	1214-13-402-076	Jain Padamchand	Marketing	Promotion Strategies adopted by Big Bazar
4	1214-13-402-078	Gundala Satish	Finance	Credit Risk Management of SBI
5	1214-13-402-079	Gudepu Sunil	HR	Bharath sanchar Nigam Limited
6	1214-13-402-080	S Hari Satya Kumar	Marketing	International Business of Beaver tracks Pvt.ltd
7	1214-13-402-081	Manjiyani Sahil	Marketing	Factors influencing Customer Preferences of Apple in Hyderabad
8	1214-13-402-082	A. Maheshwar Sainath	HR	Customer Satisfaction on Idea Services
9	1214-13-402-083	Sumit Jalan	Finance	Impact of Demographic factors on the investment choices of investor
10	1214-13-402-084	Girisha Sethia	HR	Corporate Social Responsibility in emerging markets
11	1214-13-402-085	Norton Windsor Bernard	Finance	Comparative study of Muthut finance and Manapuram Gold loan
12	1214-13-402-086	Hina Fatima	HR	Women Entrepreneurship-Role of Bharatiya Mahila Bank
13	1214-13-402-087	Tarun Kumar Goel	Marketing	Marketing strategies adopted by AIRTEL
14	1214-13-402-088	Krishna Kanth Sharma	Marketing	The Startup Policies a Case study on Snapper
15	1214-13-402-089	Dexter Benedict	Finance	A conceptual framework of Islamic Banking

16	1214-13-402-090	Abdullah Naseeruddin Q	Finance	Study and Analysis of Financial Statements of ICICI
17	1214-13-402-091	F Sharon Priyanka	HR	A study on Cross Cultural Training
18	1214-13-402-092	Shruthi Maria	HR	Comparative study on Home Loan Scheme
19	1214-13-402-093	Sumesh Garg	Finance	Working Capital Management
20	1214-13-402-094	Abhishek V	Finance	Credit Risk Management
21	1214-13-402-095	Salman Ali Khan	Finance	Study on Fund Flow Statement of Hero Motors
22	1214-13-402-096	K. Maria Vijaya Kumar	Finance	study on Capital Structure of Ultra Tech cement
23	1214-13-402-097	M. Kartheek Reddy	Finance	Study on Trend Analysis of Retail Banking
24	1214-13-402-098	A K Balakrishna Rao	HR	study on HR Practices in ITC
25	1214-13-402-099	Mula Priyanka	Finance	Study of Risk Management on ICICI bank
26	1214-13-402-100	Adatiya Saniya	Finance	Internship on Computerised accounting at RACO
27	1214-13-402-102	Mohd Amer Uddin	Finance	Merchant banking HDFC bank
28	1214-13-402-103	G. Sai Kishore Reddy	Finance	Management of Fixed Assets LG
29	1214-13-402-104	Aman Agarwal	Marketing	Brand Preference of Mobile phones
30	1214-13-402-105	Kasu Sumanth Reddy	Finance	Financial statement analysis
31	1214-13-402-106	Syed Amaan Kashif	HR	Analysis of Customers using GSM communication in Hyderabad
32	1214-13-402-107	Dasari Devaraj	HR	study on Employee Motivation in Toyota Company
33	1214-13-402-108	Gautam D Goyal	Marketing	Analysis of working and sales procedure of Dinesh Traders
34	1214-13-402-109	Louis Xavier Moses	Marketing	performance appraisal in TCS
35	1214-13-402-110	V G Avinash	Marketing	Customer service at Amazon
36	1214-13-402-112	Mayank Gupta	Finance	A project report on retirement plan and preference of educational sectors
37	1214-13-402-113	Jawalkar Ajay Kumar	Marketing	impact of online shopping on customers
38	1214-13-402-115	N. Kevin Jackson	Marketing	Crisis Management -Nestle Maggie Noodles
39	1214-13-402-116	Agarwal Bhupesh	Marketing	Marketing strategies of Coca-Cola
40	1214-13-402-117	Dharmavarapu Ravi Teja	Finance	Fund flow analysis
41	1214-13-402-119	Md Qaiseruddin Ahmed Sajid	Finance	Comparative study of various mutual funds
42	1214-13-402-120	Mohammed Sohail Uddin	Marketing	A study on Rural Marketing Strategies of Coca-Cola in India
43	1214-13-402-121	Manikanta B	HR	Pay roll Management on Yashoda
44	1214-13-402-122	Shaik Irfan	Marketing	Study on online trading
45	1214-13-402-123	Maddishetty Shravya	HR	Event Management
46	1214-13-402-124	Sandesh Kasupa	Finance	Managing trader participation and emulation
47	1214-13-402-125	Bhimani Sahil	Marketing	A Study on E relating -Flipkart
48	1214-13-402-126	A Keertan	Finance	Management control system

49	1214-13-402-128	Shairiyaar Ahmed Shahbaaz	Finance	Study on working capital management
50	1214-13-402-129	Sane Dilip Reddy	Finance	Working Capital Management of Tata Steel
51	1214-13-402-130	Koniki Sai Teja	Finance	Financial performance and analysis of SBI
52	1214-13-402-131	Ravoori Robin Richard	Finance	Asara Pension Scheme by Telangana Government
53	1214-13-402-132	N Shashi Kanth	Marketing	The Hans India Print media
54	1214-13-402-133	V Rohit Kanth	HR	Training and Development in NCC
55	1214-13-402-135	K Pavan Kumar	Marketing	Customer satisfaction and Marketing strategies of Big Bazar
56	1214-13-402-136	Farhan Mahmood Sharif	Finance	Forensic accounting
57	1214-13-402-137	Thumma Rajesh Reddy	Finance	Vazir Sultan Tobacco Industries
58	1214-13-402-138	Nallala Monica	HR	Public relation on LIC
59	1214-13-402-139	Upadhyay Niha	Marketing	A study on E ticketing
60	1214-13-402-140	Ribson Varghese	Marketing	Customer satisfaction of star and sitara
61	1214-13-402-141	Mohd Amer	Finance	a Study on Performance of Mutual Fund scheme
62	1214-13-402-142	Dinawale Shalu	Marketing	Internet marketing
63	1214-13-402-143	Vaibhav Sharma	Marketing	Internship at Captions Communications
64	1214-13-402-144	James Maria Racheal	HR	Case study on L&T Metro Rail in Hyderabad
65	1214-11-402-053	Bandanadam Bala Vinod Kumar	HR	Recruitment and Selection

B.Com III Honors

S. No	Roll No	Name of the Student	Specialization	Title of the Project
1	13407001	Monika khanna	HR	Status of women Health and Hygiene
2	13407002	Sreenee	Finance	Investment Decision
3	13407003	Pratibha Rathi	Finance	Capital Market
4	13407004	Payal Jain	Marketing	How has social media changed food marketing
5	13407005	Namrata Jain	Finance	Portfolio Risk Management
6	13407006	Karan Vaishnav	HR	Employees Motivation
7	13407007	Jeetesh Pandey	Marketing	Brand Awareness - TATA Motors
8	13407008	Ankitha amheswari	Finance	An Explorative study on general insurance with a special reference to Kadel Insurance Brokers PVT. Ltd
9	13407009	Sonu Sharma	Marketing	Customer Satisfaction at Maruti Suzuki
10	13407010	D. karan Singh	Marketing	Customer satisfaction towards Idea Cellular
11	13407011	Syed Iftekar ahmed	Finance	Customer Satisfaction In Big Bazar
12	13407012	D.D. N. S. Phani kumar	Marketing	A Study on NSE
13	13407013	Md. Mudassir	Marketing	Marketing Strategies Hero Motor Corp.
14	13407014	Urvi Patel	Marketing	Consumer behaviour on online Shopping

15	13407015	Mahek	Marketing	brand Loyalty of customer towards cellular service
16	13407016	Bilal Ahmed	Finance	A Case study On live Stock Farming
17	13407017	Srikanth Rowlo	Marketing	Internship Report on Mera events
18	13407018	Guru Murthi adisayamani	Marketing	Internship Report on Amazon. in
19	13407019	s. kiran Kumar	HR	Performance appraisal at Amazon
20	13407020	S. Shorya Teja	HR	Human Resource development in IT Industry
21	13407021	Sadaf Fatima	Marketing	Study on consumption Pattern Waury Brand
22	13407022	Sadaf Fatima	Marketing	Retail Marketing
23	13407023	Kunjasn Pandya	Marketing	A Study On views Of Youth On Smart Phone Brand Wise
24	13407024	Meenakshi Bajaj	Marketing	Market Study on Amul
25	13407025	V. Santosh Singh	Marketing	Celebrity Endorsement and Brand Building
26	13407026	Jain Alka	Finance	A Comparative study Of Working Capital
27	13407027	Jadhav Srikantha	Marketing	Sustainable Business Plan In Rural Development
28	13407028	Shroff R. Umang	Marketing	A Study Of Marketing and Sales Promotion of A and M Kitchen Gallery
29	13407029	U. Prabhat Kiran	Finance	Internship On Suggesting sustainable business Plan By Exploring Bottom Of Pyramid
30	13407030	Hemanth Sharma	Finance	Comparative study of Muthoot and Manappuram Finance
31	13407031	M.Ravi Kumar	Marketing	Bridge Image of Airtel
32	13407032	Rafay Mohiuddin	Finance	Capital Structure Analysis of General Motors Ltd.
33	13407033	Vijay	Marketing	A study On Online Trading Infolins LTD.
34	13407034	Jeevith Mogili	HR	Performance appraisal at kotak
35	13407035	Mohd. Jaweed	Marketing	Customer preference in choosing Big Bazar
36	13407036	Shaik Ismail	Taxation	Internship on Taxation
37	13407037	Yogesh Jain	Marketing	Consumer perception in consuming Coca-Cola And Pepsi
38	13407038	Shiva Rao	Finance	A Study on performance of PMSDY with special reference to Basheer bagh Slum
39	13407040	Neha Vijay Sarvi	Finance	Financial Analysis in Rampatlal gupta & Sons.
40	13407041	Soumya Ranjan Seth	HR	Employee relation in an organisation of barrier in communication
41	13407042	Mohd. Taha	Marketing	Out line Marketing Amazon. Com
42	13407044	Atif Ali	Marketing	Specialization in Customer service in Amazon(Internship)
43	13407045	G. Ashish	Finance	Financial Statement Analysis
44	13407046	B. Mounika	Marketing	Specialization in sourcing and identifying of chemical
45	13407048	Jain Cherry	Marketing	Marketing Strategy of Lakme Company
46	13407049	Kevin Christopher	HR	Sustainability of employees in TATA and Amozon
47	13407050	Sourabh Goel	Marketing	Internship on Marketing
48	13407051	Rishab Dalmia	Finance	Inventory Management at ASC Sugars ltd.
49	13407052	Syed Bilal Hussain	HR	recruiting And Selection Process
50	13407053	Mohd. Abdul Raqeeb	Finance	Internship on Financial Practice

51	13407054	Sebastine Andrews	HR	Employee motivation on Syndicate Bank
52	13407055	Aashish pipariye	Marketing	Research on Apparel Fashion Retail Industry In India
53	13407056	Sandeep Gilchrist	Finance	Project on Financial analysis with reference to IOB
54	13407057	Farya Tazeen	Marketing	Promotional Activities at Advent Global
55	13407058	Atika Jabeen Aleem	Marketing	Scope of Ethnic wear Brands of SS For Women
56	13407059	Mohd. Abdul Habeeb	Marketing	Business Management Of networks Marketing
57	13407060	Nisha Maniyar	HR	Women Entrepreneur
58	13407061	E.R. Rohit	Marketing	Consumer Psychology
59	13407062	Ankit Sharma	HR	Welfare measures (BDL)
60	12407015	Farhan	Marketing	Customer Satisfaction on Levis

B.Com III Professional

S.No	Roll No	Name of the Student	Specialization	Title of the Project
1	13403001	M.Akshay Sai Kumar	Finance	Impact of fraud on economic development and sustainability with special reference to forensic accounting implementation in India.
2	13403002	Alexander Karthik	Finance	A study on employee motivation of HDFC standard life insurance company
3	13403003	Raghav Bansal	Finance	internal audit of ICICI bank
4	13403004	Mohd.Kabeer Ul Haq	Finance	comparative study on life insurance corporation with other life insurance companies
5	13403005	Asfhan Ahmed	Finance	study of foreign exchange and its risk management
6	13403006	Urmi Biswas	Finance	balanced score card in Indian companies
7	13403008	Shaheda Khan	Finance	financial analysis of bharti airtel
8	13403009	Sai Akash Pulluru	HR	training needs and analysis of ICICI bank
9	13403010	D.K.V.Aishwarya	Finance	A study on the investment patterns of various income groups in India.
10	13403011	Zarmeena Khan	Finance	comparative statement analysis of tata power ltd.
11	13403012	Dharvika Jalan	Finance	inventory mgt at kothagudem thermal power station
12	13403013	Syeda Madiha Fatima	Finance	comparative study on public sector bank(SBI) and private sector bank(Axis)
13	13403015	Ts. Rahul	Finance	project report on online banking with reference to ICICI bank
14	13403016	Praneeth Rao	Finance	online trading of shriram chits finance ltd
15	13403017	A.R.Mendonce	Finance	financial statement analysis of Dr.reddy's lab
16	13403018	Khushal Kumar Sukhjika Kedia	Finance	working capital management
17	13403019	Sonali Agarwal	Finance	financial analysis of ICICI bank
18	13403020	Azhar Uddin		Ratio analysis of Heritage foods.
19	13403021	Mohd Faisal Nadeem	Finance	cash management at BOI

20	13403022	Mahmood Ahmed Rahil	Marketing	a study on competitive analysis of Pepsi company
21	13403024	Clement Augustine	Finance	financial statement analysis of hero Moto corp.
22	13403025	Md.Haneef Farhan	Finance	online trading for India infoline
23	13403026	T.Praveen Kumar	Finance	a comparative study analysis of life insurance products of max life insurance
24	13403027	Phanindranath Yadav	Marketing	Study of customer preference and consumer perception towards maruti suzuki cars.
25	13403028	Sooraj Suresh	Internship	internship report with Amazon
26	13403029	S Pridhvi Teja	Marketing	channels of distribution of ultra tech cement
27	13403030	Mehul Patira	Internship	internship project on Amazon
28	13403031	Mohammed Irteza Shareef	Finance	working capital mgt of Bajaj Allianz life insurance co.
29	13403032	Akash Ghorak	Finance	Study of foreign exchange and its risk management.
30	13403033	Raj Kumwar	Finance	review and analysis of international score card
31	13403034	Shanki Vamshi	HR	HR policies and its implementation in "deepak nitrate limited"
32	13403035	Yash Dave	Finance	competitive analysis of Tata motors and maruti suzuki
33	13403036	Afsara Khanam	HR	Total quality management at Sony.
34	13403037	Shivangi Goel	Finance	project report on financial statement analysis of angel broking ltd.
35	13403038	Bharath Kumar Yadav	Marketing	market study of mango juice in Hindustan coca cola beverages Pvt ltd
36	13403039	Amar Katakam	HR	Training and development in BPO'S.
37	13403040	Rohit Singh	Marketing	marketing strategies of ola cab
38	13403041	Jampala Viney		telangana and andhra pradesh tourism capital budgeting
39	13403042	Lisha Jain	Marketing	comparative analysis between Lakme and Maybelline
40	13403043	Madhalam Shriya	Finance	study on financial analysis of HDFC bank
41	13403044	Ashish Kumar Sharma	Finance	cash management at bimala spices food industries pvt.ltd
42	13403045	Venkatesh Parik	Finance	non performing assets of SBI cards and payment services pvt ltd
43	13403046	Sanober		strategic analysis of indigo airlines
44	13403047	Syed Yasar Mahmood	Finance	foreign direct investment
45	13403048	G.Meghna	Finance	Income tax and tax planning with respect to individual Assessee for the assessment year 2015-16.
46	13403049	B.Lakshmi Prasanna	Marketing	consumer satisfaction towards online shopping
47	13403050	Shubham Kabra	Finance	a comparative study of mutual funds
48	13403051	N.Manasa	Finance	internship report on accounting and audit work done in C.A firm
49	13403052	Mezbeen Lakhani	Marketing	event marketing- office holiday party
50	13403053	Mubeen Ayesha	Finance	working capital management of Tata steel

51	13403056	Nasheed	Finance	forensic accounting and implementation of accounting professionals with special preference to Hyderabad
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Industrial Visit to Thrive Solar Energy Private Limited

Entrepreneurship Development Cell of the College organized an Industrial visit on 4 March 2016 to Thrive Solar Energy Private Limited, located at Cherlapally, Hyderabad. 80 students of ED Cell accompanied by faculty members Mrs. Anantha Lakshmi and Mrs. Sangeetha Thakur visited the company. It is an independent Renewable Energy Solutions & Technology provider focusing primarily on the Solar Photovoltaic Applications and has built a significant track record in implementing Solar Projects world-wide. The company has been one of the pioneers in the world to take a hands on approach in reaching to the most deprived sections of the population with an innovative, reliable and affordable clean lighting solution.

Thrive Solar evolved from the technology innovations of the NGO- THRIVE founded in 2001 by Dr.Ranganayakulu Bodavala, a Harvard alumnus and public health management specialist. In the absence of a committed manufacturing partner for its innovative rural lighting efforts, THRIVE started its own solar technology division. In 2007, Thrive Energy Technologies Pvt. Ltd. (TET) was born, and later renamed as Thrive Solar Energy Pvt. Ltd. in 2013.

Thrive Solar specializes in solid state lighting (LED based) products and solar based power systems that help provide clean lighting, reduce carbon emissions and assure higher levels of productivity in rural and urban vocations. It has developed a range of innovative lighting products that help not only communities living in small rural/forest households with no electricity supply but also large urban institutions that consume megawatts of electricity.

The visit was aimed to explore the solar energy technology, need, conservation and exposure to production of solar energy. The students had an opportunity to know about the process of production of solar energy and how the solar panels absorb the sun rays for generating electricity. They also learnt how to assemble semi-finished goods into products emitting light. The exciting thing about the visit was students were awarded with certificates and also solar lamps as a compliment.



Principal Addressing the students



Thrive Solar Energy



Solar Car

Assembling semi finished goods to finished product

Guest Lecture on Entrepreneurship and its Scope

Entrepreneurship Development Cell organized a guest lecture on 'Entrepreneurship Development' for the registered students on 9th March 2016. The resource person was Mr. Varun Pawar, India Associate-Strategy and Partnerships at Village Capital, U.S based company. The objectives of the Guest Lecture is to enable the students know the opportunities available in the field of Entrepreneurship in today's world, market trends and support provided by the government.

Mr. Varun Pawar spoke about the elements to achieve success in the field of entrepreneurship. He laid emphasis on acquiring equity from FFF- friends, fools, families, Angels- rich people,

VC- Venture Capital and PE- Private Equity. He mentioned about various case studies on entrepreneurship and gave an instance of how Apple Company attained great heights from a small idea. He concluded by saying that not to consider any idea as small and one day that idea can bring success. He tried to instill passion among the students to initiate entrepreneurship.



Guest Lecture by Mr.Varun Pawar

STUDENTS ACHIEVEMENTS AT INTER COLLEGIATE FESTS/ CULTURAL/ SPORTS COMPETITIONS

1. Shourya Teja, B.Com/III/H

- Awarded Best Outgoing Sports Person for the Academic year 2015-16
- He was the captain of the College Table Tennis Team and also represented Osmania University in the Intercollegiate Table Tennis Tournament and won the championship three times consecutively.
- He represented Osmania University in the South Zone ,Inter university Table Tennis Tournament for the Academic years 2014-15 and 2015-16

2. Cricket Championship

Our College participated in the Eenadu & Sakshi Inter Collegiate Hyderabad District level Cricket Championship and the team reached semifinals.

The following is the list of players.

S.No.	Name	Group	Event	Prize	Award
1	Danish Merchant H	BBA/III	Cricket	Participated	Memento + Cert
2	Ritesh Benedict	B.Com/III/A	Cricket	Participated	Memento + Cert
3	Ali Khan Basalath	B.Com/III/B	Cricket	Participated	Memento + Cert
4	Adnan Anwar AK	BBA/I/A	Cricket	Participated	Memento + Cert
5	Bharth Mahesh	BBA/II/B	Cricket	Participated	Memento + Cert
6	Shahzeb Raihan	B.Com/II/D	Cricket	Participated	Memento + Cert
7	Monish Kalyani	B.Com/II/C	Cricket	Participated	Memento + Cert
8	G.Ganesh	BSc-MSCs/II/B	Cricket	Participated	Memento + Cert
9	Rahul Kumar Jain	B.Com/I/IT	Cricket	Participated	Memento + Cert
10	Sonu Sherma	BCom/I/A	Cricket	Participated	Memento + Cert
11	Madhusudhan Sharma	B.Com/I/A	Cricket	Participated	Memento + Cert
12	Abishek Gidwani	B.Com/I/A	Cricket	Participated	Memento + Cert
13	Prashanth	BBA/I	Cricket	Participated	Memento + Cert
14	Krishnavyas	BBA/I	Cricket	Participated	Memento + Cert
15	Rahul Jain	B.Com/I/A	Cricket	Participated	Memento + Cert